



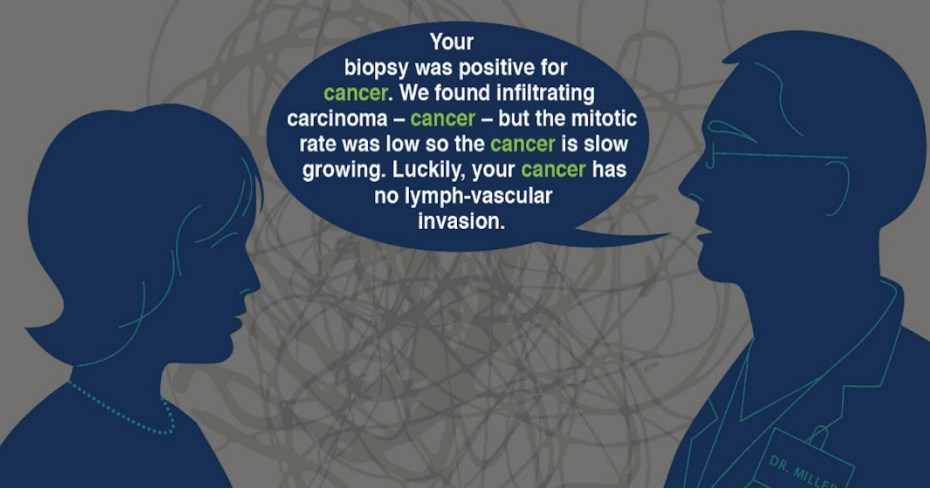
NATIONAL LUNG CANCER ROUNDTABLE

REACHING HEALTH EQUITY: REAL WORLD SUGGESTIONS FOR ACTION

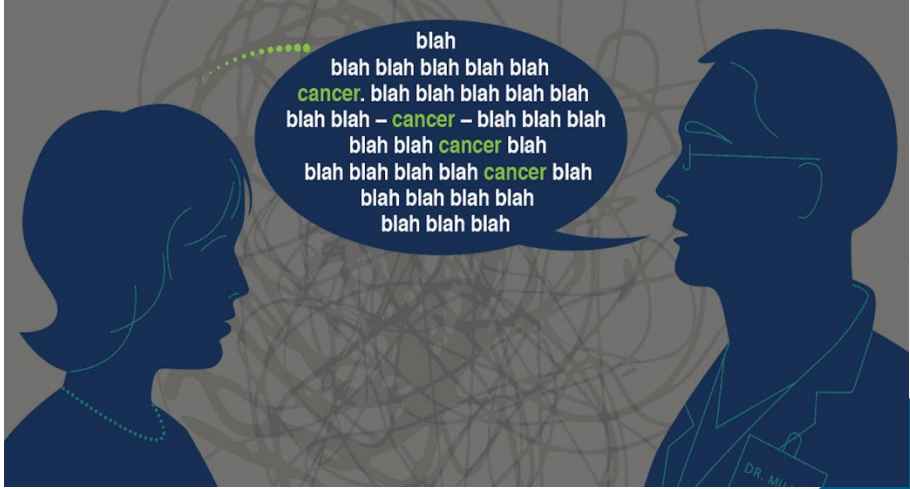
Jill Feldman

Lung Cancer Patient and Advocate

Lost in Translation



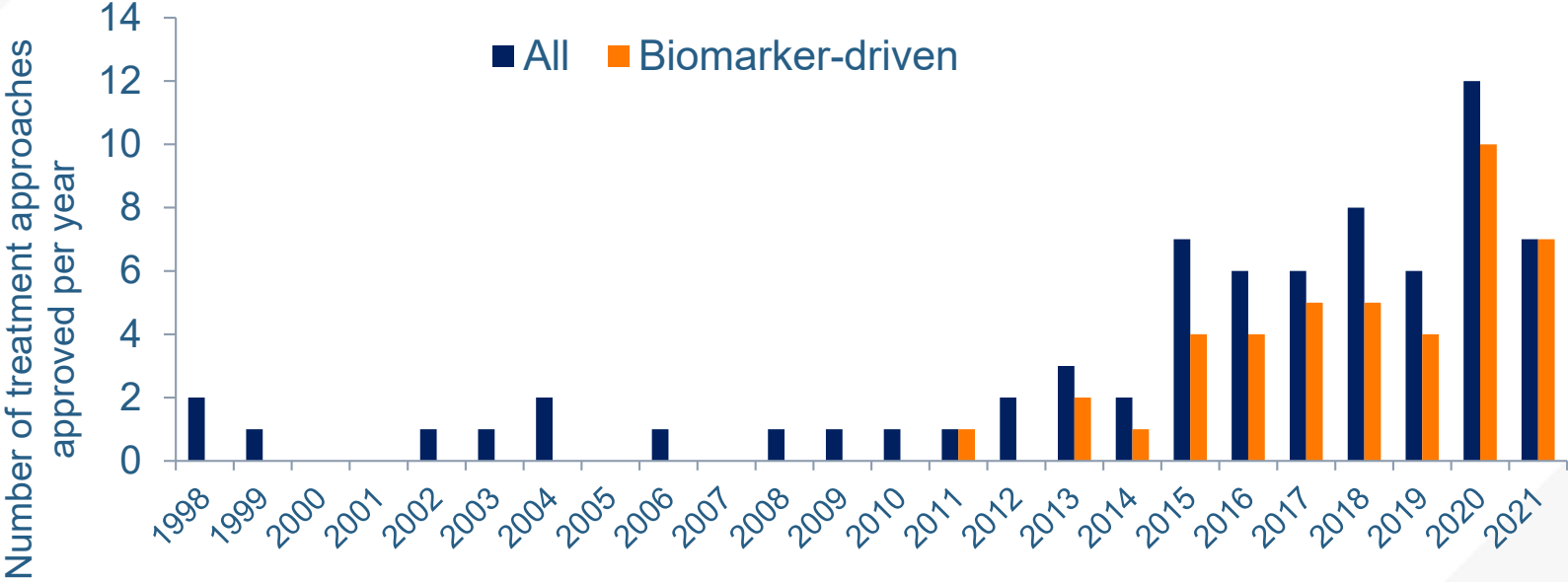
Your biopsy was positive for cancer. We found infiltrating carcinoma – cancer – but the mitotic rate was low so the cancer is slow growing. Luckily, your cancer has no lymph-vascular invasion.



blah
blah blah blah blah
cancer. blah blah blah blah
blah blah – cancer – blah blah
blah blah cancer blah
blah blah blah cancer blah
blah blah blah
blah blah blah

Lung Cancer Treatment Landscape

Treatment approaches approved by FDA for lung cancer treatment



From: LUNGeivity Foundation (Data analyzed from individual FDA approval announcements)

Jill Feldman, EGFR Resisters, USA @jillfeldman4



Many Layers of the Patient Community



Engaged, Educated, Empowered, Savvy, Connected

Sick and/or older patients

Patients who are really sick and unable to participate in research. E.g. SCLC patients or PS2 and higher patients

Racial and Ethnic Minorities

African American, Asian American, Indian American, Native American, South Asian, Asian Pacific Islander, non-white Hispanic

Medically underserved

Elderly, Veterans, Linguistically isolated/ low health literacy, LGBTQIA, Rural/geographically isolated, Financially underserved

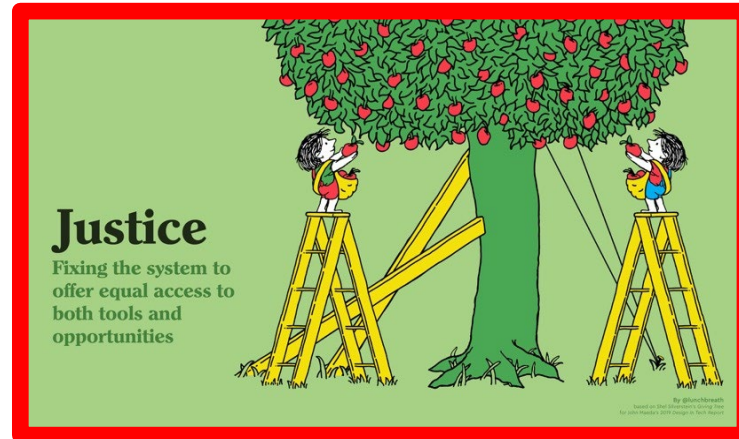
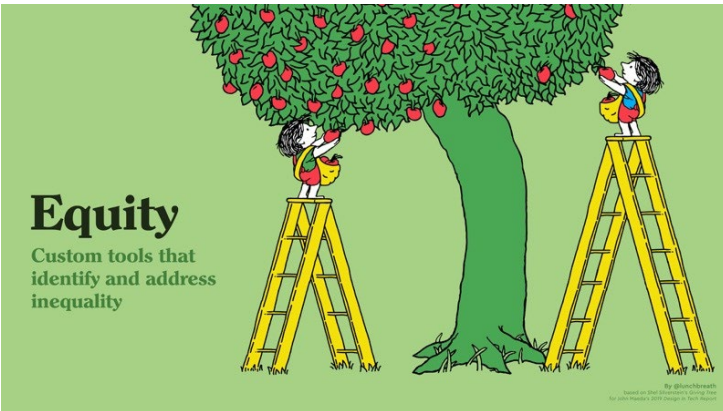
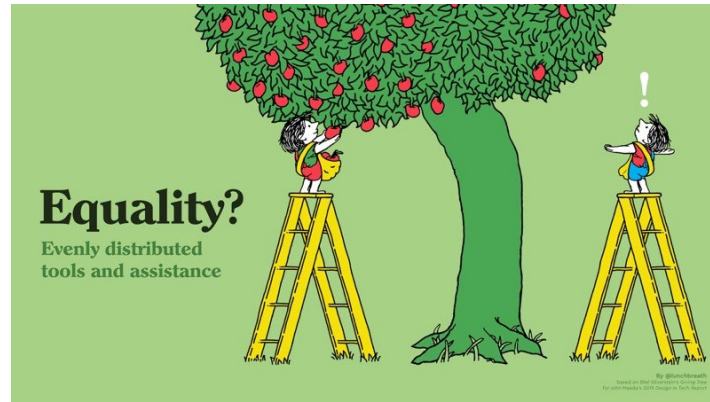
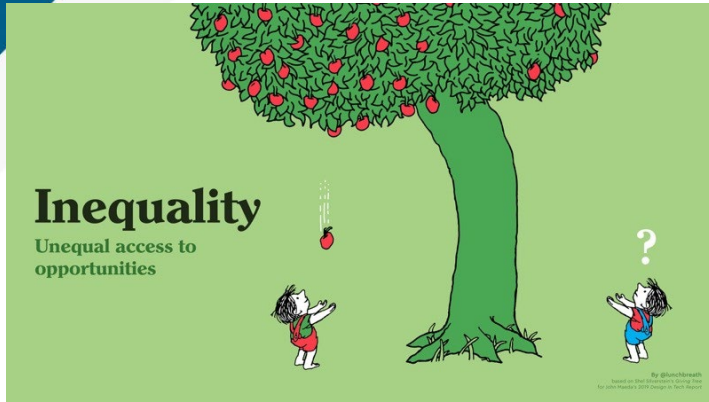
Hidden populations

Stigmatized members, trans community members, Victims of domestic violence, Homeless People

From: <https://www.iaslc.org/iaslc-news/ilcn/lung-cancer-health-care-delivery-community-building-and-research-are-they-truly>

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Closer Look at the System



Determinants of Health

60% of your health is determined solely by your Zip Code!

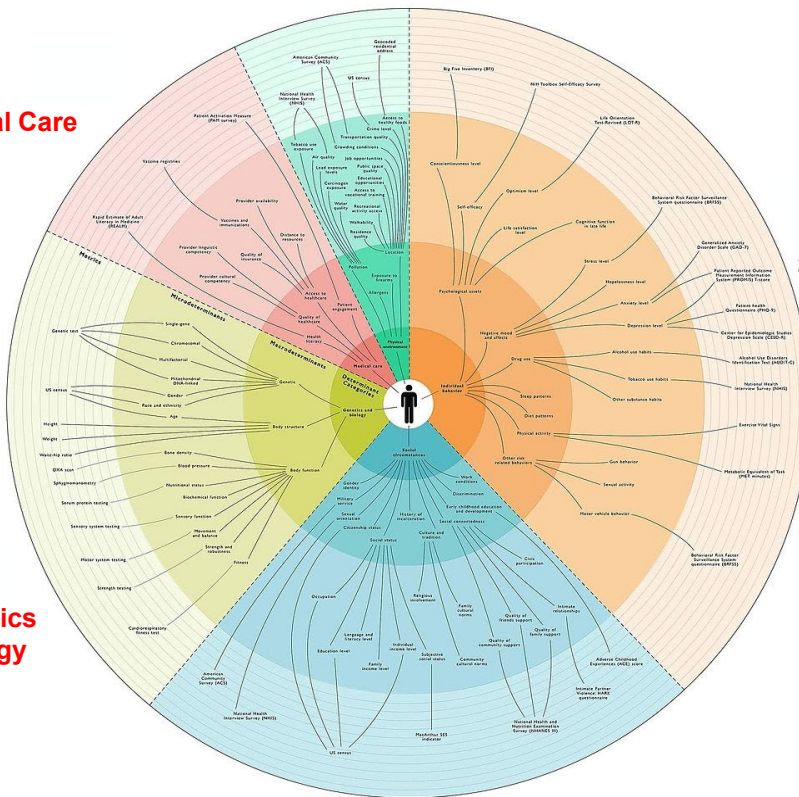
11% Medical Care

7% Physical Environment

38% Individual Behavior

21% Genetics and Biology

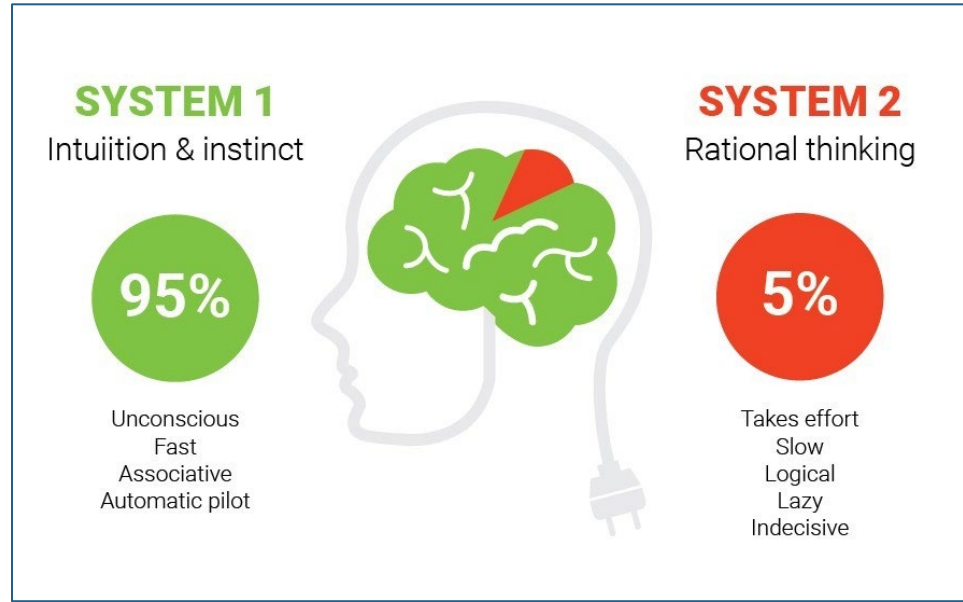
23% Social Circumstances



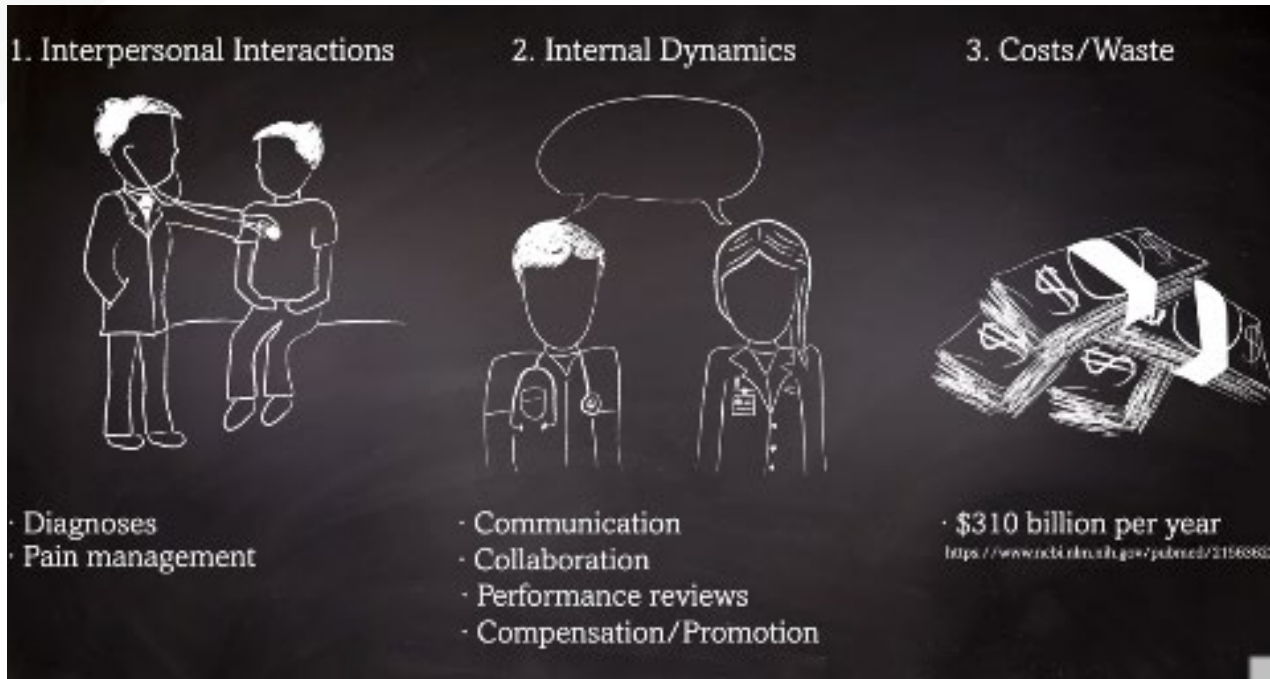
A Comfort Zone is a Beautiful Place...But Nothing Grows There

Implicit Biases are Real!

Daniel Kahneman's Systems of Thinking



How Implicit Bias Affects Healthcare



Ruhl, C. (2020, July 01). *Implicit or unconscious bias*. Simply Psychology. <https://www.simplypsychology.org/implicit-bias.html>

Causes of Implicit Bias

- Seeking out patterns
- Navigating a very complicated world
- Reacting to social and cultural influences



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Cultural Humility

Key Attributes of Cultural Humility

- Openness
- Self-Reflection/Awareness
- Lifelong learning
- Institutional accountability
- Empathy and compassion
- To be “other oriented”

Cultural Competence

I'm the expert

End product

Objective set of practices

Recognize power imbalance

Cultural Humility

You're the expert

Lifelong process

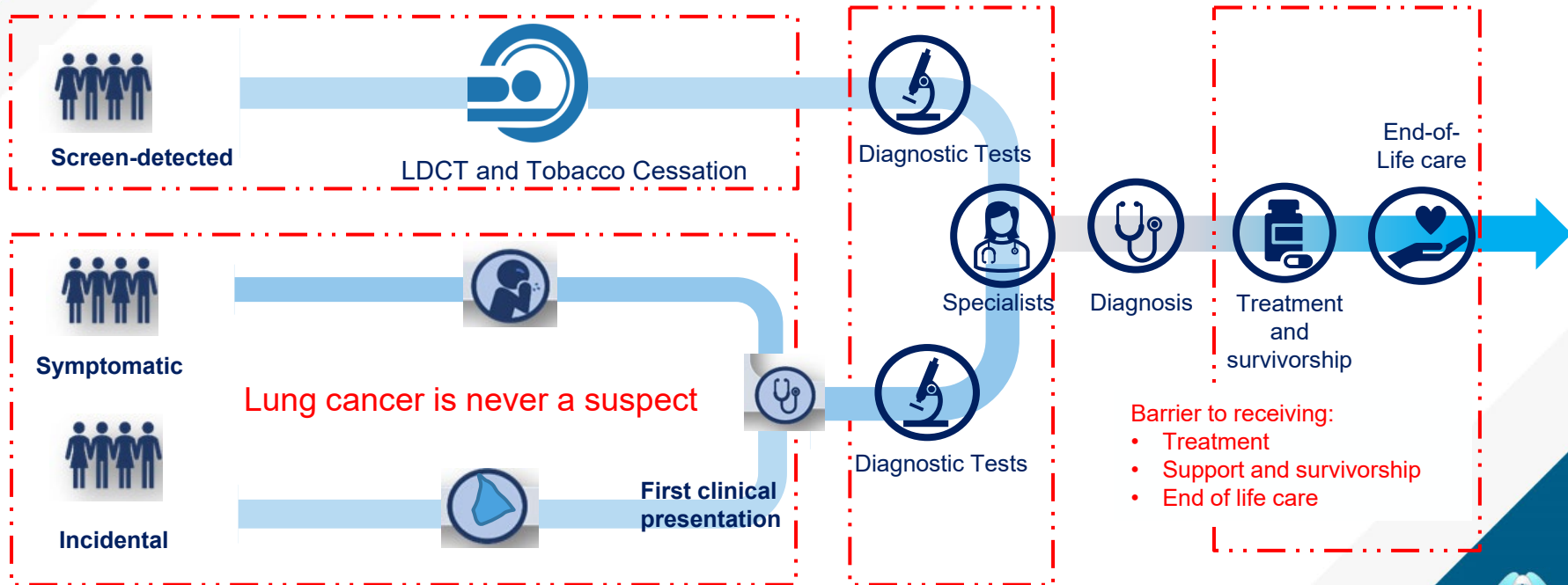
Subjective set of practices

Redress Power Imbalance

How Stigma Impacts the Entire Lung Cancer Continuum

Barrier to accessing screening

Delay in diagnostic testing and referral



Health Equity Must Be a Priority, Not an Outcome

ACTION List

Adopt a Health Equity Mindset

Cultural humility

The burden of knowing

Introspection

Open to learning, unlearning and relearning

Now is the time to act



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Thank You

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I am grateful to...

