



Elevator Pitch (60 seconds)

“National Lung Cancer Screening Day is coming up on Saturday, November 14, 2026. It’s a nationwide effort to make lung cancer screening more accessible, especially for people who can’t take time off work during the week.

We know that fewer than 1 in 10 people who are eligible actually get screened, even though regular screening can detect lung cancer early when it’s more likely to be treated successfully. One of the biggest barriers is simply access to screening.

That’s what this day is all about: opening the door a little wider by creating opportunities that fit people’s schedules and helping more individuals learn about screening.

We’re helping spread the word, and we’d love for you to be part of that, whether that’s sharing information with your network or encouraging someone to learn more.

You can find more information at lungcancerscreeningday.org and [NLCRT.org](https://nlcrt.org). Together, we can help increase screening rates and save lives.”