



The National Lung Cancer Roundtable: *Now Is Our Moment*

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An Extraordinary Moment in Lung Cancer

Just five years ago, we had only one proven strategy to reduce the pain and suffering from lung cancer: tobacco control.

Today: We Have 4 Vital Strategies

1. Tobacco control
2. Screening in high risk populations
3. New effective therapies in certain patients
4. Promising research to accelerate progress

But We Must Confront the Challenges to Pursuing Each of These Strategies

- 36 million smokers in the U.S.
- Screening is being offered to a very small percentage of eligible individuals.
- Treatments are not consistently being offered to individuals who could benefit.
- Research funding is not adequate and faces new challenges.

A Changing Population of Smokers Demands New Strategies

- More likely to be poor
- Live in rural areas
- 25% of smokers face chronic mental illness



Screening is Being Offered to a Very Small Percentage of Eligible People

- Lung cancer screening requires shared decision making.
- It is not a quality measure.
- Let's face the truth: it's not really on the radar screen for many primary care clinicians.
- That's why we need this roundtable!

New Effective Therapies Available

- Assessment of potential efficacy relies on molecular profiling of cancers.
- Patients are receiving inconsistent advice, often varying based on where someone lives and insurance status.
- We need new technology-driven solutions guided by a commitment to evidence and to achieving equity.

Research Funding Remains Inadequate

- But there is hope:
 - 21st Century Cures
 - American Cancer Society commits to doubling research budget
 - Industry partners investing substantially in developing lung cancer treatments
 - ***BUT there is so much more to do***

The Ideal Moment to Launch the National Lung Cancer Roundtable

- We must start the long journey to implementing low dose CT screening that has been recommended for years.
- We must catalyze systems to promote access to evidence-based care.

The National Lung Cancer Roundtable

- Convening stakeholders
- Designing a strategy
- Giving a voice to survivors and caregivers
- Creating the tools
- And with time, creating a movement

We Have A Roadmap: 80% by 2018

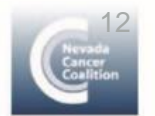


80% by 2018 is an initiative in which organizations commit to making the reduction of colorectal cancer the next major public health success story by working toward the shared goal of regularly screening 80% of adults 50 or over for colorectal cancer by 2018.

Organizations Have Taken the 80% Pledge



1,600+ and counting!



We Created and Shared New Knowledge

Paying for Colorectal Cancer Screening Navigation Toolkit Strategies for Payment and Sustainability

How to Evaluate Activities to Increase Colorectal Cancer Screening and Awareness

80% by 2018
What can Women's Health Providers Do to Advance 80% by 2018?

80% by 2018
What can Gastroenterologists & Endoscopists Do to Advance 80% by 2018?

80% by 2018
What Can Communities Do to Advance 80% by 2018?

80% by 2018
Recommended Messages to Reach Asian Americans
Messaging guidance for talking to Asian Americans about colorectal cancer screening
Asian Americans* and Colorectal Cancer
Companion Guide

Colorectal Cancer Screening Best Practices Handbook for Health Plans

Colorectal cancer is the second leading cause of cancer death in the United States among men and women combined, yet it's one of the most preventable.

Join the national effort to get 80% of age-appropriate adults regularly screened for colorectal cancer by 2018. (Starting screening before age 50 may be appropriate for people with certain risk factors). If we can achieve 80% by 2018, 277,000 cases and 203,000 colon cancer deaths would be prevented by 2030.

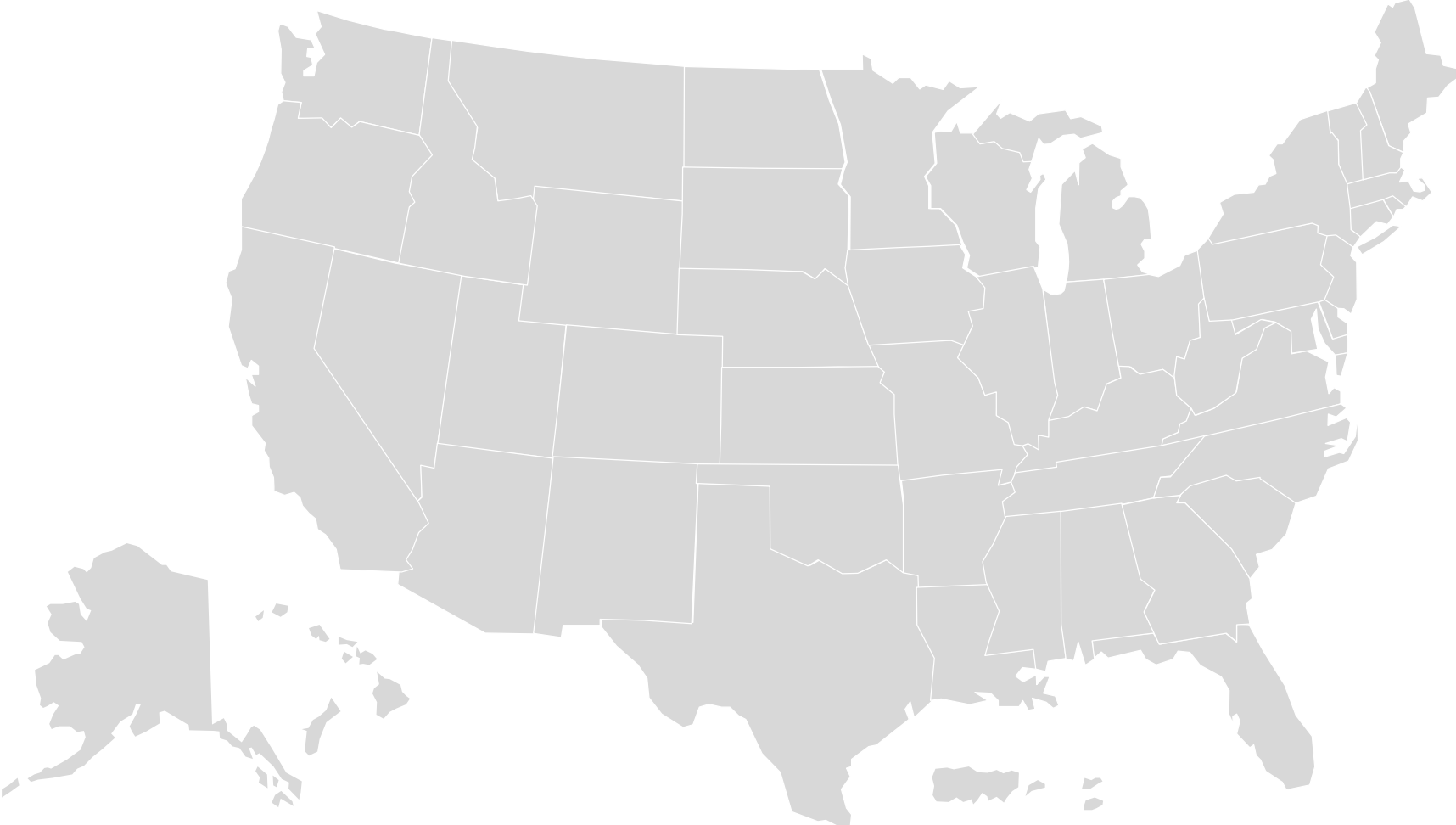
The number of colorectal cancer cases is dropping, thanks to screening. We are helping save lives. We can save more.

Colorectal cancer is the second leading cause of cancer death in the United States among men and women combined, yet it's one of the most preventable. As a trusted community organization, you have the opportunity to educate and rally your members and stakeholders to help prevent colorectal cancer or find it early, when it's small, has not spread, and treatment is most likely to be successful. Join the national effort to get 80% of adults ages 50 or older regularly screened for colorectal cancer by 2018.

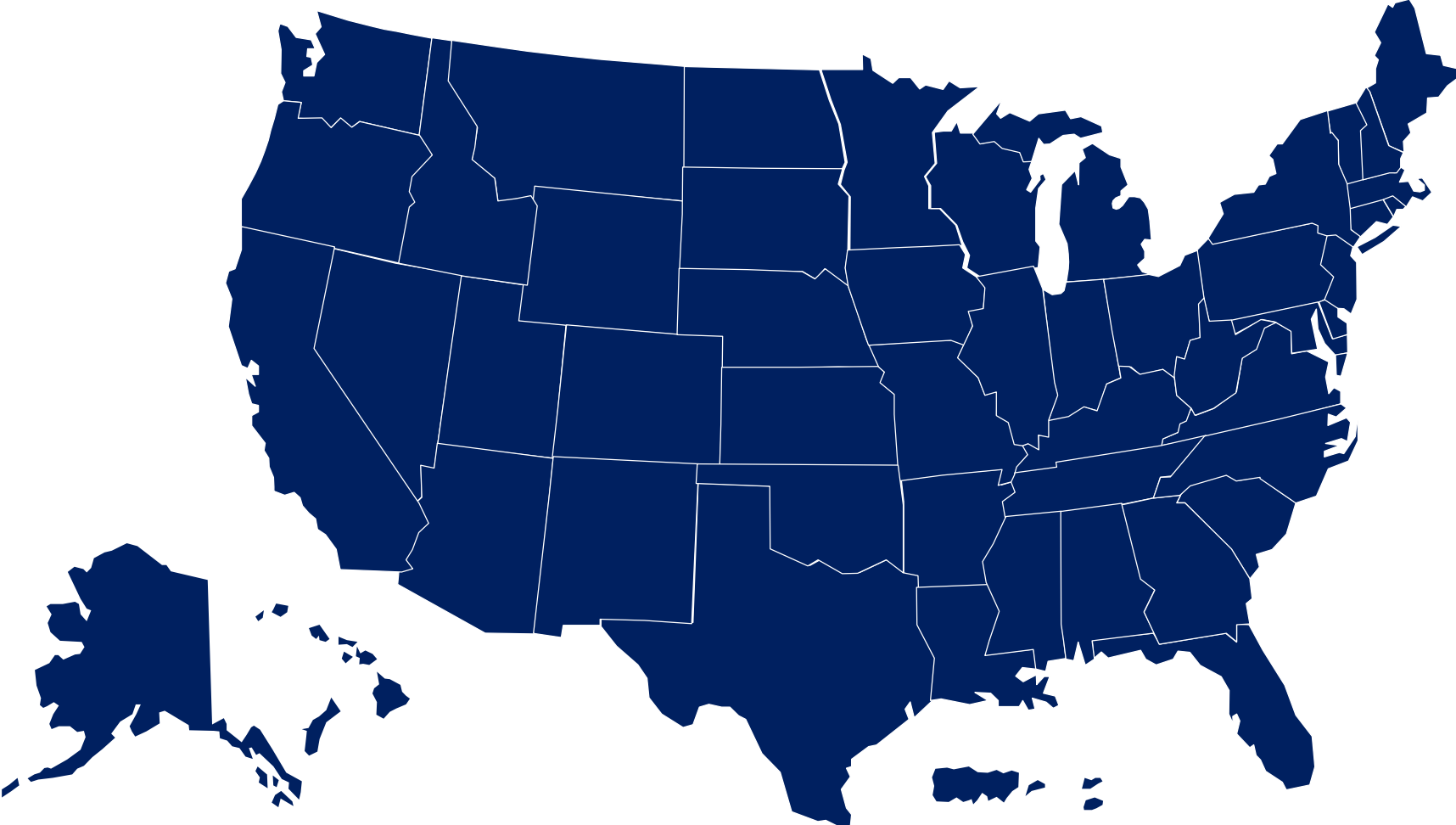
The number of colorectal cancer cases is dropping, thanks to screening. We are helping save lives. You can help.

Logos: American Cancer Society, National Colorectal Cancer Roundtable, ACG, American College of Gastroenterology, ASGE, The University of Chicago Center for Asian Health Equity.

State-Level Engagement



State-Level Engagement



A National Public Health Campaign Mobilizes Extraordinary Action: 80% Hall of Fame

47

Medicare plans

28

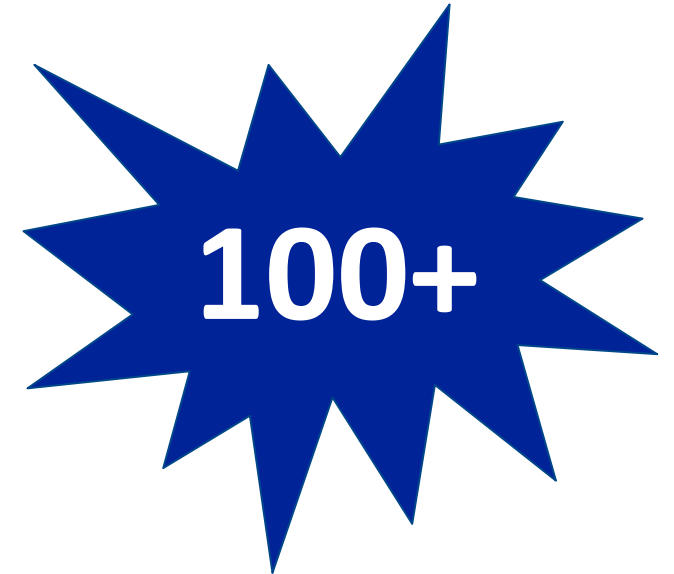
Community health centers

25+

Medical practices and health systems

7

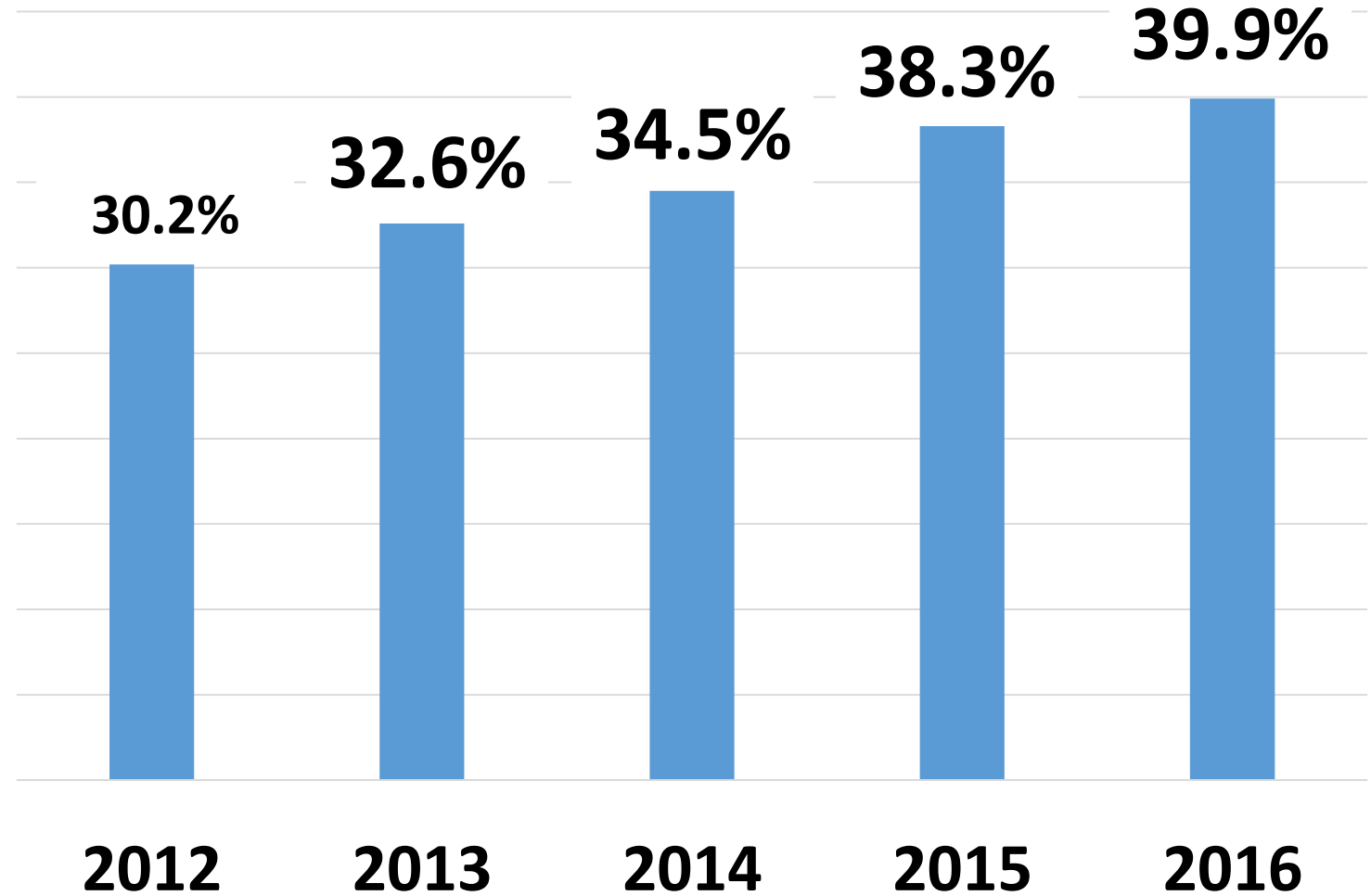
Commercial health plans



Screening Rates Are Going Up

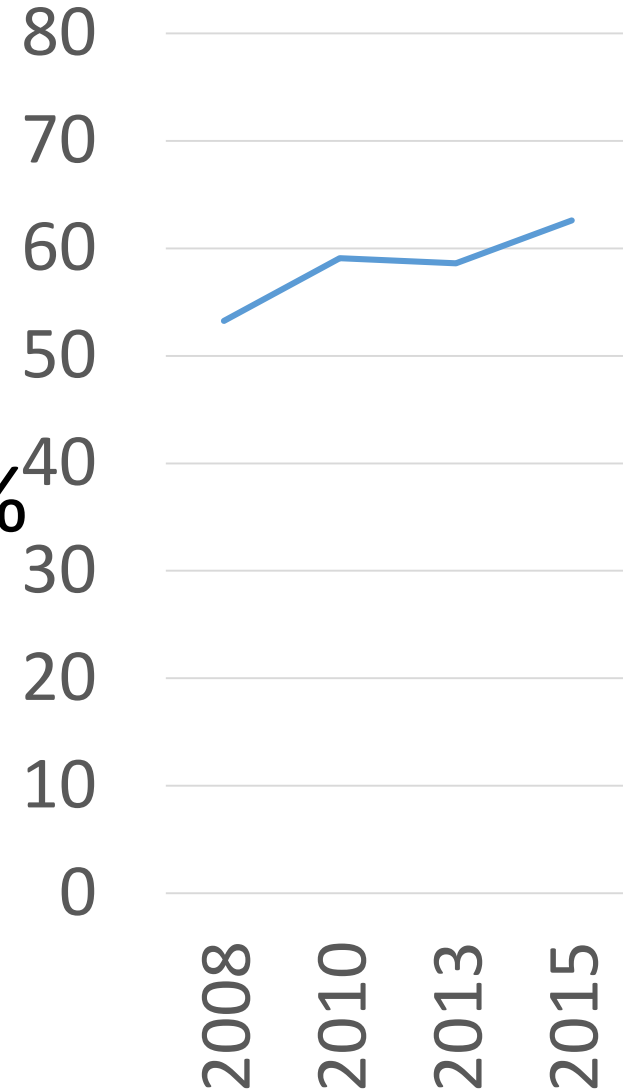
Colorectal Cancer Screening Rate

ALL FQHCs-UDS



NHIS Data

After plateauing for several years, screening increased from 59% to 63% from 2013 to 2015.



The increase in screening rate between 2013 and 2015 as measured by NHIS translates to an additional
3.7 million adults screened by 2015.

If screening remains at the 2015 level, an estimated
39,700 additional cases and
37,200 deaths will be prevented through 2030.

Survivors Inspire Us



Keys to Roundtable Success

- Resources
- Inclusiveness
- Reliance on evidence
- Involvement of survivors and advocates
- Clear focus
- Relentless determination

Nothing is Possible Without Resources

- We would not be here were it not for the confidence in our community demonstrated by our Founding Sponsor, Astra Zeneca.
- Their three year grant to support all of our costs will catalyze transformative change

THANK YOU AZ!!



A photograph of a woman with long dark hair hugging a man from behind. The man is wearing glasses and a plaid shirt. The woman is wearing a grey sweater. They are in a brightly lit indoor setting, possibly a home or a community center. The background is slightly blurred, showing wooden beams and a blue object.

**Together, we can change
the face of lung cancer.**